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From: David Coletto, CEO
To: VOCM News
Date: August 11, 2014
Re: FEDERAL Politics in Newfoundland and Labrador

According to a new VOCM-Abacus Data random telephone survey of 600 eligible voters in Newfoundland and Labrador conducted from July 28 to August 1, the federal Liberal Party holds a large, 27-point lead over the federal Conservative Party.

The federal Liberals have 54% support among committed voters compared with 27% for the Tories and 15% for the NDP. The Green Party has 1% support while 4% said they would vote for another party.

Among all respondents, 14% said they were undecided.

Compared to the 2011 Federal Election results, the Liberals are up 16-points while the NDP are down 18-points. Conservative support is fairly consistent, down one from the 2011 election.

If a federal election was held today, which political party would you vote for in your local electoral district? Would you vote...

	All Respondents (n=600)	Committed Voters (n=516)	2011 Election Results
Liberal	46%	54%	38%
Conservative	23%	27%	28%
NDP	13%	15%	33%
Green	1%	1%	1%
Other	3%	4%	-
Undecided	14%	-	-
Margin of Error	± 4.1%	± 4.4%	

Demographically, the Liberals lead among men and women (men 62%, women 45%), and among all age groups. Among those aged 60 and over, the Liberals have a very large 38-point lead over the federal Tories. The Liberals have 59% support among committed voters aged 60 and over compared to 21% for the Conservatives and 13% for the NDP.

Regionally, the picture is similar. The federal Liberals have a substantial lead in every region of the province. On the Avalon Peninsula and in St. John's the Liberals lead by 30-points with

54% of committed voter support. The Tories are at 24% while the NDP, which holds two seats in St. John's, has 18% of the vote.

If a federal election was held today, which political party would you vote for in your local electoral district? Would you vote...
Committed Voters Only

	Committed Voters (n=516)	Avalon Peninsula/ St. John's (n=225)	Eastern/Central (n=164)	Western/Labrador (n=127)
Liberal	54%	54%	53%	55%
Conservative	27%	24%	34%	24%
NDP	15%	18%	10%	14%
Green	1%	1%	-	2%
Other	4%	4%	3%	5%
Margin of Error	± 4.4%	± 6.6%	± 7.8%	± 8.9%

When we compare provincial and federal voting intentions there is a fairly strong correlation between the two. 89% of those who said they would vote for the NL Liberals would also support the federal Liberals. Similarly, 76% of provincial NDP supporters would support their federal cousins. Among NL PC voters however, the correlation is a little weaker. While 70% of NL PC voters would support the federal Conservatives, 17% said they would vote for Justin Trudeau and the federal Liberals.

If a federal election was held today, which political party would you vote for in your local electoral district? Would you vote...
By Provincial Vote Intention

	Committed Voters (n=516)	NL Liberals (n=249)	NL PC (n=173)	NL NDP (n=79)
Liberal	54%	89%	17%	16%
Conservative	27%	7%	70%	2%
NDP	15%	4%	5%	76%
Green	1%	-	1%	4%
Other	4%	-	7%	3%
Margin of Error	± 4.4%	± 6.6%	± 7.8%	± 8.9%

Analysis from Abacus Data

Our polling indicates that not only is Newfoundland and Labrador trending Liberal provincially, but it is federally as well. The federal Liberals are now well ahead of either the federal Conservatives or NDP leading by almost thirty percentage points. That lead extends across all demographic groups and regions of the province and is a significant improvement over the party's vote share in the 2011 Federal Election.

The last time the Liberals had a majority of the support in NL in a federal election was in 1993 when the party won an astonishing 67% of the vote. In 2011, the Liberals received 38% of the vote, down from the 47% it received in 2008. In 2006, when the Tories defeated the Liberals, 43% voted Liberal compared with 43% who voted Conservative.

Methodology

The random live-interview telephone survey commissioned by VOCM was conducted with 600 eligible voters living in Newfoundland and Labrador. The survey was completed from July 28 to August 1, 2014.

The margin of error for a probability-based random sample of 500 respondents using a probability sample is +/- 4.1%, 19 times out of 20.

The data was statistically weighted according to census data to ensure that the sample matched population of Newfoundland and Labrador. The tables within this report detail the weighted and unweighted counts for the sample.

Note the small sample sizes when reviewing results in subgroups.

For more information about the poll's methodology or the results, please contact David Coletto, CEO at david@abacusdata.ca or at 613-232-2806.

ABOUT ABACUS DATA:

Abacus Data is an innovative, fast growing public opinion and marketing research consultancy. We use the latest technology, sound science, and deep experience to generate top-flight research based advice to our clients. We offer global research capacity with a strong focus on customer service, attention to detail and exceptional value.

Our team combines the experience of our Chairman Bruce Anderson, one of Canada's leading research executives for two decades, with the energy, creativity and research expertise of CEO David Coletto, PhD. For more information, visit our website at <http://www.abacusdata.ca/>

If a federal election was held today, which political party would you vote for in your local electoral district? Would you vote...

All respondents

Sample size: 600

MoE: ± 4.1, 19 times out of 20

Fields dates: July 28 to Aug 1, 2014

		CPC	LPC	NDP	GPC	Other	Undecided	Raw	Weighted
NL		23%	46%	13%	1%	3%	14%	600	656
Region	Avalon Peninsula/St. John's	20%	45%	15%	1%	3%	17%	270	334
	Eastern/Central	30%	47%	9%	0%	3%	11%	185	187
	Western/Labrador	21%	48%	12%	2%	4%	12%	145	135
	Female	27%	37%	14%	1%	4%	17%	300	327
Gender	Male	20%	55%	11%	1%	3%	11%	300	329
	<40	25%	42%	17%	2%	2%	12%	186	206
Age	40 to 59	25%	46%	11%	0%	3%	15%	256	279
	60+	18%	50%	11%	0%	6%	14%	158	170
	HS or less	21%	52%	7%	1%	5%	13%	200	221
Education	College	25%	47%	13%	0%	2%	12%	195	244
	University	23%	38%	18%	1%	3%	17%	205	190
	PC	42%	34%	5%	0%	5%	14%	283	312
2011 Provincial vote	Liberal	7%	85%	1%	1%	0%	5%	148	161
	NDP	0%	29%	57%	1%	3%	10%	89	97
	Other responses/DNV	11%	35%	12%	2%	4%	36%	80	85

If a federal election was held today, which political party would you vote for in your local electoral district? Would you vote...

Committed voters only

Sample size: 512

MoE: \pm 4.5%, 19 times out of 20

Fields dates: July 28 to Aug 1, 2014

		CPC	LPC	NDP	GPC	Other	Raw	Weighted
	NL	27%	54%	15%	1%	4%	516	564
Region	Avalon Peninsula/St. John's	24%	54%	18%	1%	4%	225	278
	Eastern/Central	34%	53%	10%	0%	3%	164	167
	Western/Labrador	24%	55%	14%	2%	5%	127	119
Gender	Female	32%	45%	17%	1%	5%	247	271
	Male	22%	62%	13%	1%	3%	269	293
Age	<40	28%	48%	19%	2%	2%	164	181
	40 to 59	29%	55%	12%	1%	4%	218	237
	60+	21%	59%	13%	0%	7%	134	146
Education	HS or less	25%	60%	9%	1%	6%	175	192
	College	28%	54%	15%	1%	3%	172	215
	University	28%	46%	22%	1%	3%	169	157
2011 Provincial vote	PC	48%	39%	6%	0%	6%	245	270
	Liberal	7%	90%	1%	1%	0%	140	153
	NDP	0%	32%	64%	1%	3%	80	87
	Other responses/DNV	17%	55%	19%	2%	6%	51	54