

Liberals lead Tories by 2

PC lead among likely voters disappears; OLP leads among likely voters.

Battleground Ontario 2014

Methodology: Online, n=1,000 eligible Ontario voters, May 21 – 24, 2014

Comparable margin of error: +/-3.1%



Key Findings and Analysis

Key Findings

- There has been little movement in vote intention in the past week.
- Liberals have a small two-point lead among committed eligible voters (OLP 34%, PC 32%, NDP 25%). 15% of eligible voters are undecided.
- Liberals lead among likely voters (OLP 36%, PC 33%, NDP 24%).
- 51% of eligible voters think it is time for another party to take over. 24% believe the Liberals deserve to be re-elected. 25% are unsure.
- Among those unsure about whether it is time for a change, the Liberals lead by 10-points over the NDP.
- Liberals lead in Toronto and Eastern Ontario (area codes starting with K). PCs ahead in southwestern Ontario. OLP and PCs tied in Greater Toronto Area (postal code starts with L)
- NDP tied with Liberals in the North.
- Tories lead among those aged 60 and over, men, and those living in rural communities.
- 60% of eligible voters report not being contacted by a party or a campaign. 24% report being contacted by Liberals, 22% by the PCs, and 14% by the NDP.
- Interest in the campaign has not change since the previous week of polling.

Analysis

As the Ontario election campaign enters its second half, no party has a clear lead in vote intention. The Liberals have a small lead among all eligible voters and among those most likely to vote, they have leaped ahead of the PCs and now lead by three points. The NDP remains competitive but still well back in third place.

The Liberals continue to do well in Toronto but the race is very tight in the vote and seat rich region around Toronto. The Liberals and Tories are deadlock at 33% in the GTA region with the NDP not far back at 25%.

Despite the fact that the advertising ban was lifted on Wednesday May 21, interest in the campaign has not increased since the previous week of polling. Moreover, 60% of eligible voters still report not being contacted by any party or campaign.

At this stage of the campaign, survey data indicates that the Liberal and PC campaigns have been most active province-wide however respondents living in NDP held ridings were more likely to report being contacted by the NDP; a sign that the NDP is concentrating on the ridings it currently holds as well as a handful of ridings it thinks it can win.

Despite the Liberal lead, only 24% of eligible voters believe the Liberals and Kathleen Wynne deserve to be re-elected. 51% think it is time for another party to take over while 25% say they are unsure. This group of "unsure about change" voters is the key to understanding how the election campaign may ultimately turn out.

Right now, the Liberals lead among these "unsure about change" voters (OLP 26%, NDP 16%, PC 12%) but 39% are still undecided about how they will vote.

While many will likely not turn out to vote, the Liberal lead is built around these voters not shifting their opinion on "time for a change." If a large portion of these voters shift their preferences or do not turn out to vote due to a lack of motivation, it will be very difficult for the Liberals to win.

These voters are the most important target for the NDP as it seeks to expand beyond the 25% support it has because these voters are not intense in their desire for change but are not convinced the Liberals deserve another term in office.

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SUN MEANS POLITICS

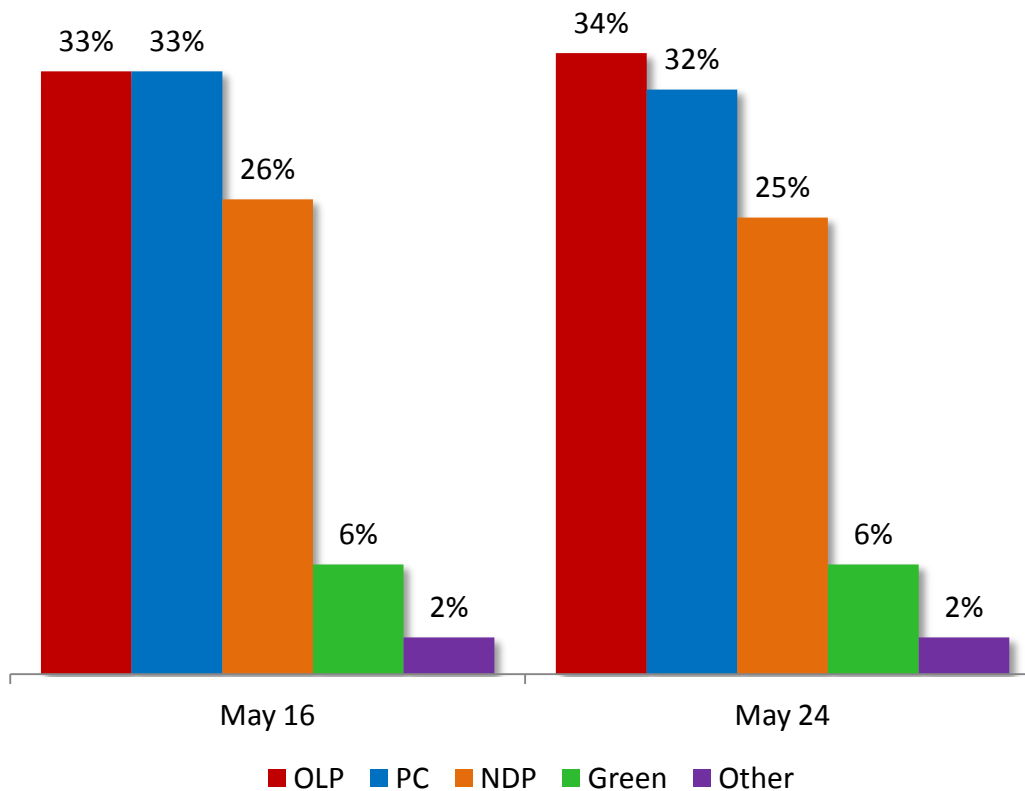
Keep up with all the news from the Ontario election campaign including new polls and analysis by watching The Battleground with David Akin each evening at 5pm ET / 10pm MT.



And don't forget to bookmark www.OntarioPolls.ca for all the reports and analysis from all polls conducted by Abacus Data and Sun News during the Ontario election.

Liberals ahead by 2 Among Eligible Voters

Q: If the ONTARIO election was today, which party would you vote for in your local constituency?



There has been little movement in vote intention in the last week of the campaign.

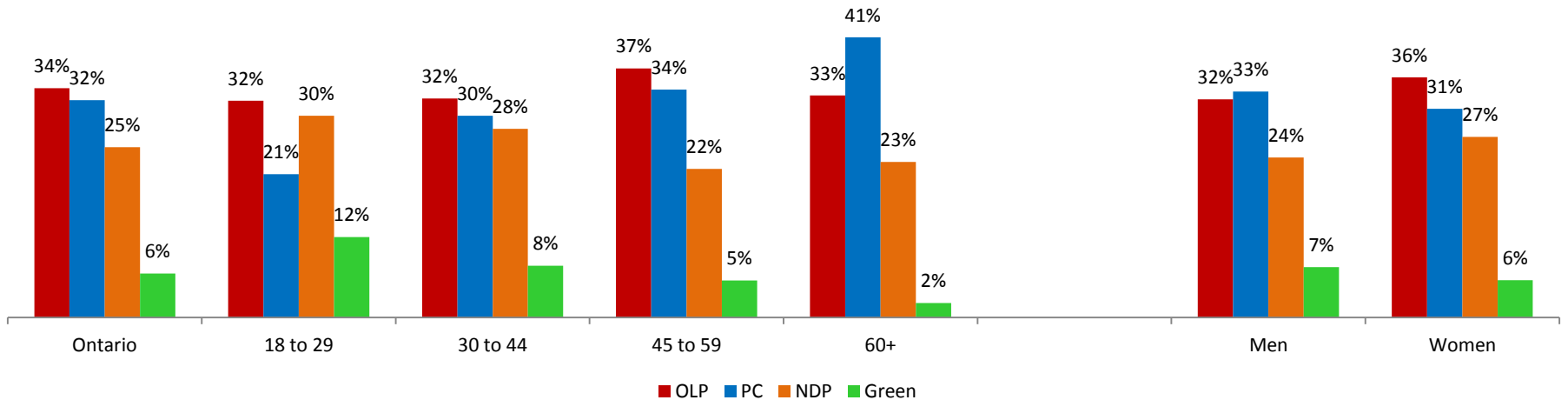
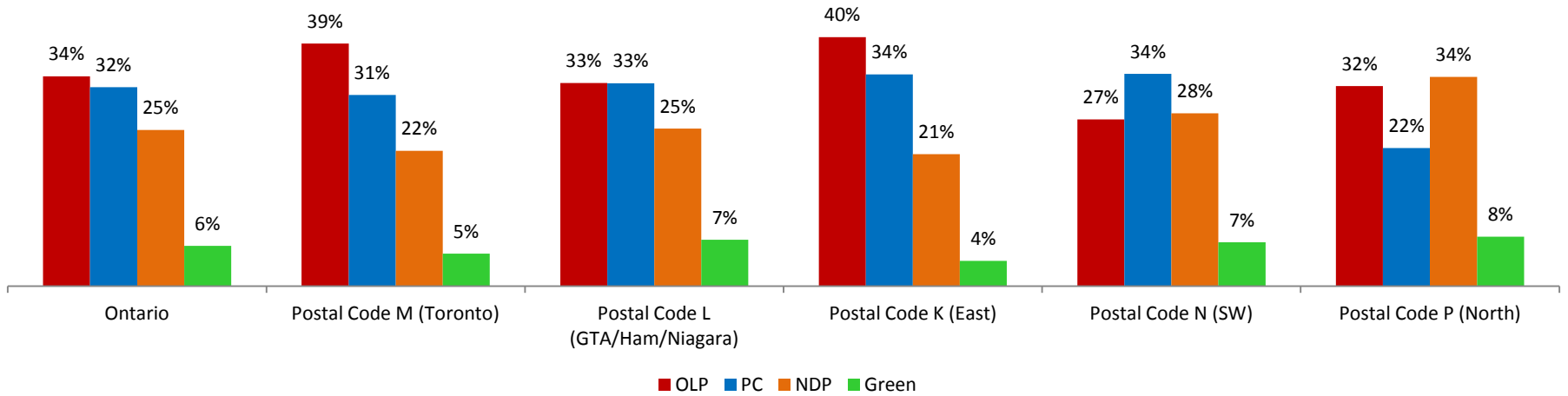
Among committed eligible voters, the Ontario Liberal Party has a marginal lead over the Progressive Conservative Party. **The Liberals have the support of 34% of committed voters, followed by the PCs at 32% and the NDP at 25%.**

Since the previous week's survey, the Liberals are up one point, the Tories are down one point, and the NDP is down one point.

The Liberals continue to lead in Toronto while the Tories have a small lead in southwestern Ontario. In the surrounding communities around Toronto (postal code starts with L), the Liberals and Tories are tied at 33% with the NDP in third at 25%. In northern Ontario, the NDP and Liberals are tied at 34% for the NDP and 32% for the Liberals. Readers should note the smaller regional sample sizes when making conclusions about regional vote intention.

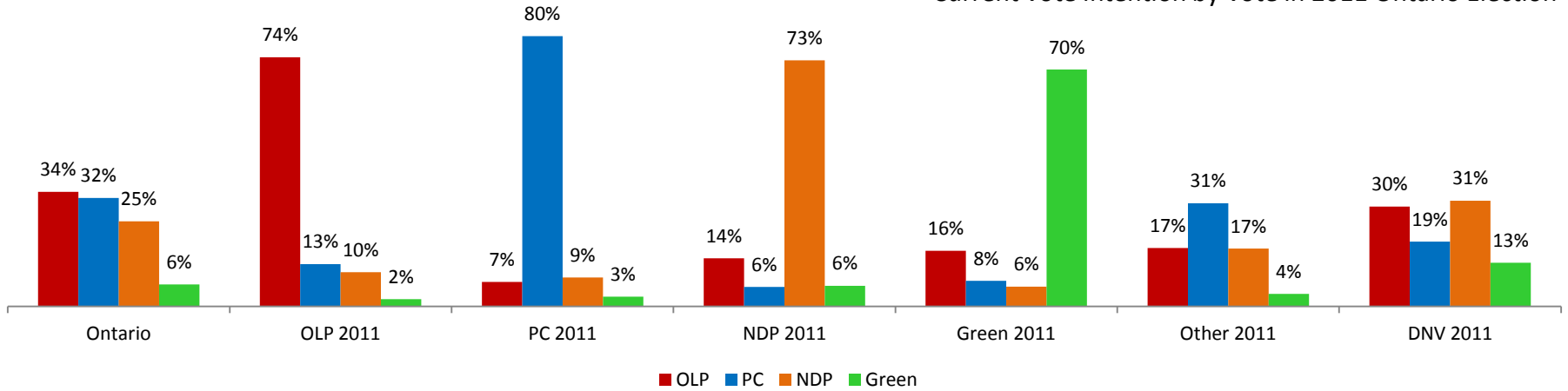
Demographically, the Tories are leading by eight points among eligible voters aged 60 and over while the Liberals are leading or tied with eligible voters in all other age groups. Among women, the Liberals have a five point advantage while the Tories and Liberals are tied among men.

Committed Voters

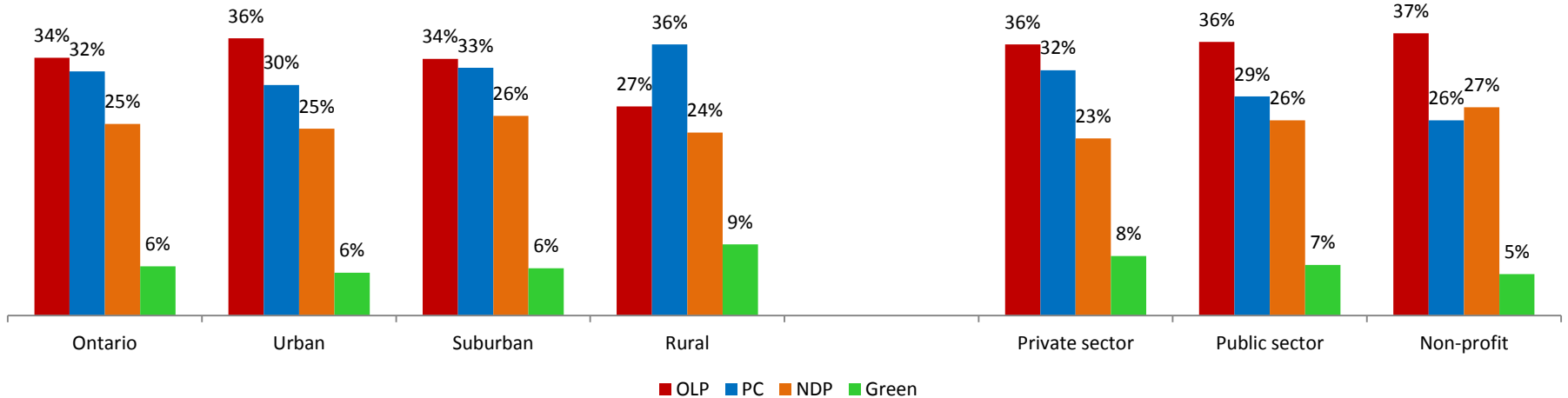


Committed Voters

Current Vote Intention by Vote in 2011 Ontario Election

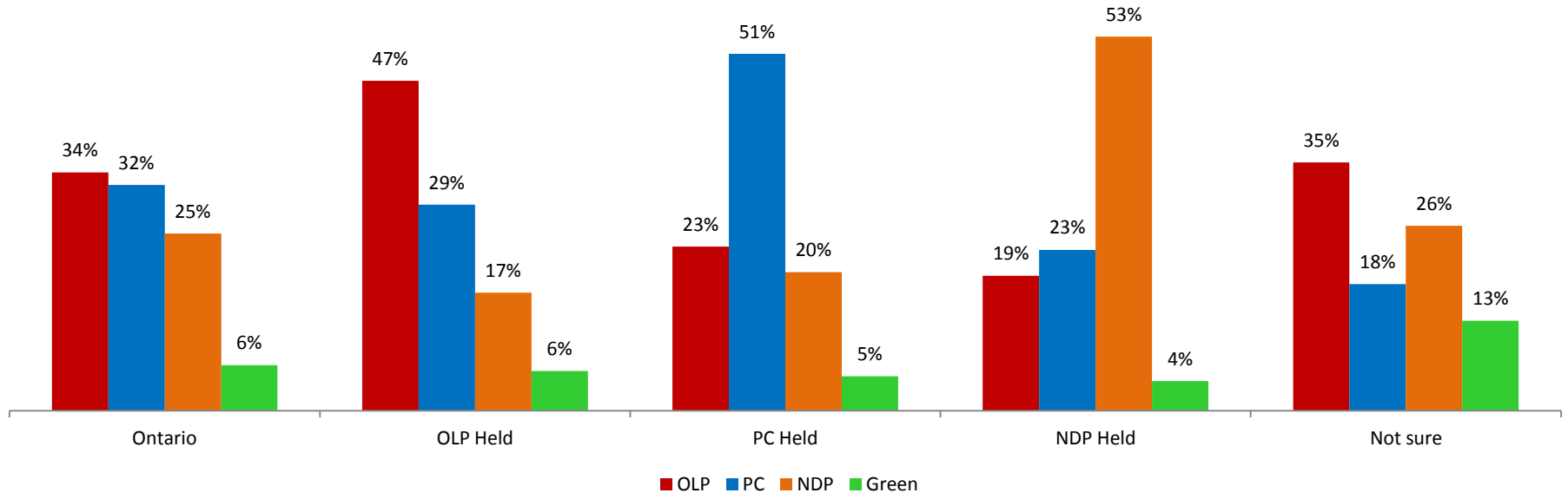


Vote Intention by Sector



Committed Voters

Vote Intention by Party Holding Constituency

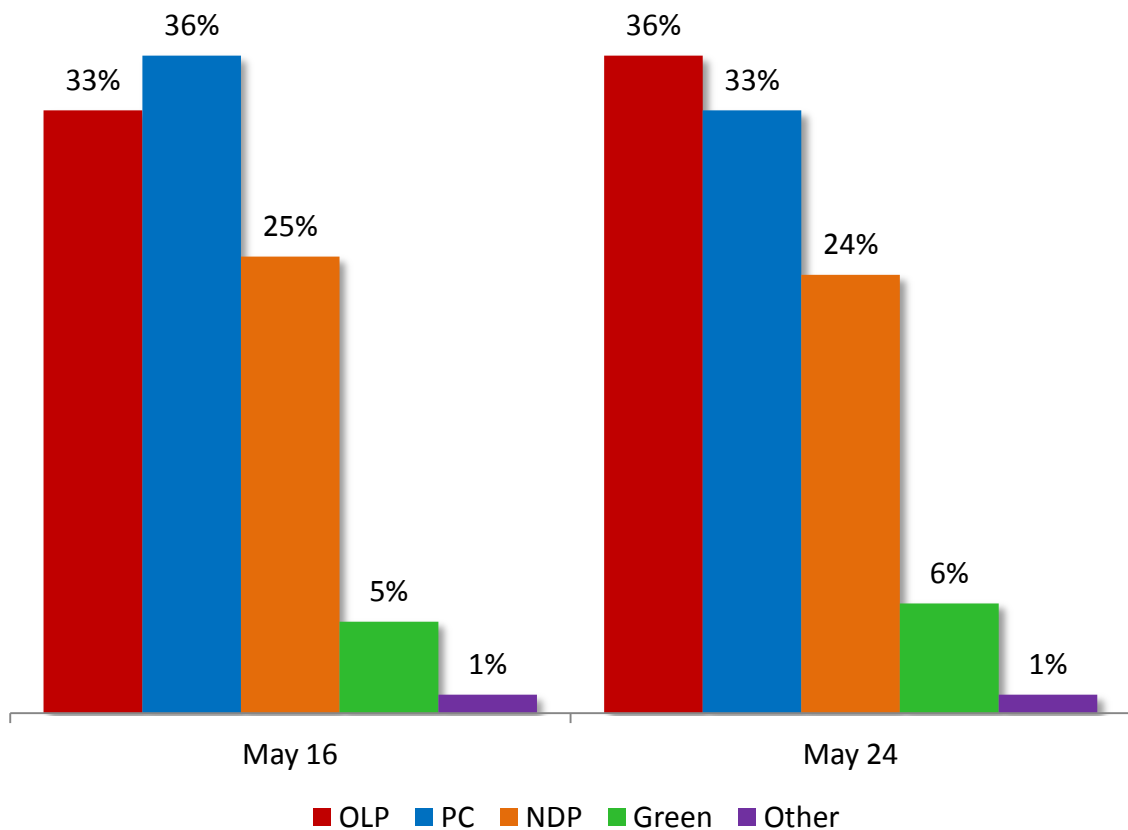


Incumbent MPPs continue to be in a strong position. Among eligible voters living in ridings held by the OLP, the Liberals have a 12-point advantage over the PCs. In PC held ridings, the Tories have a commanding lead with 51% of respondents saying they would vote PC followed by the Liberals at 23% and the NDP at 20%. While in NDP held ridings, the NDP has 53% of committed eligible voter support, followed by the PCs at 23% and the Liberals at 19%.

These results point to a status-quo results where most seats are won by the party holding them at dissolution.

Liberals lead Tories by 3 Among Likely Voters

Q: If the ONTARIO election was today, which party would you vote for in your local constituency?

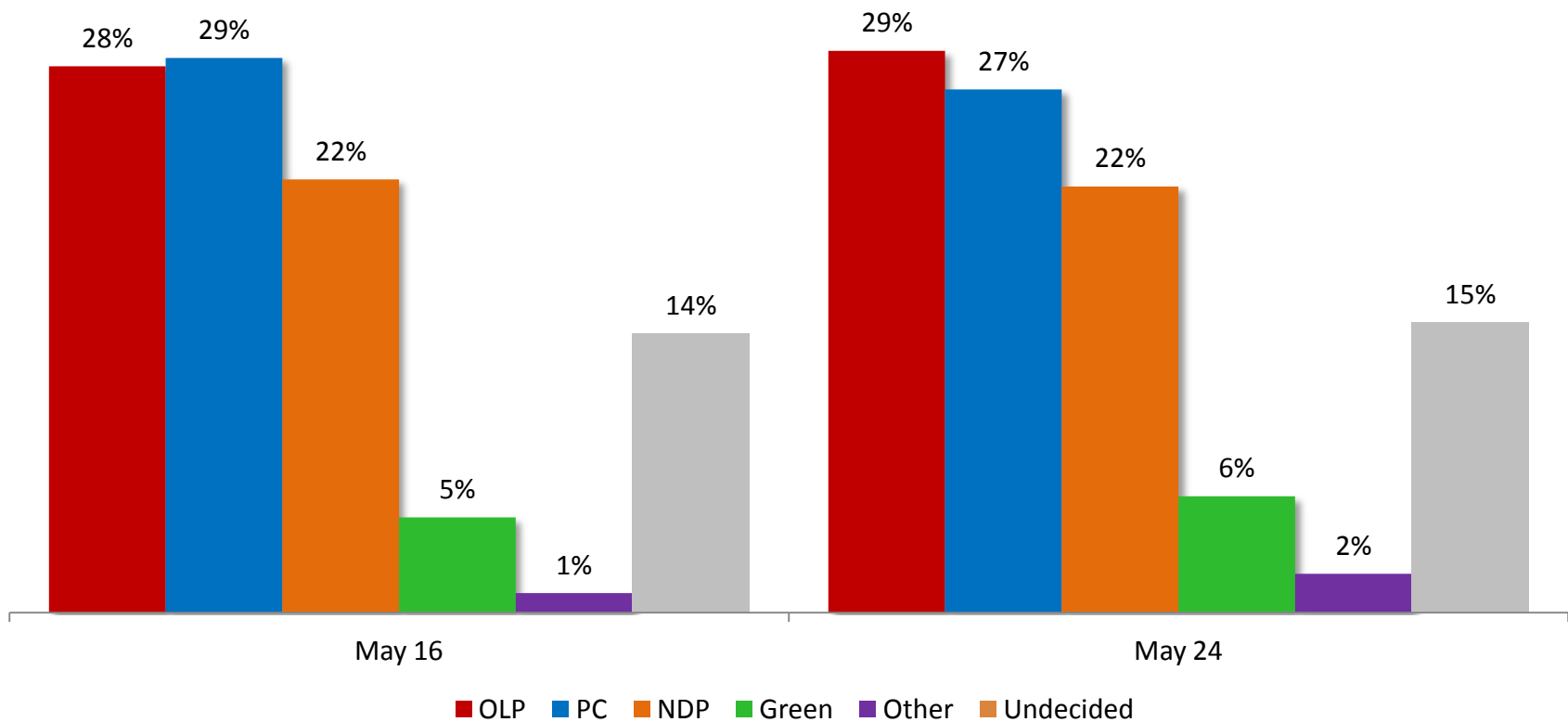


Although there has been little change in vote intentions among eligible voters, there has been a noticeable shift among those most likely to vote.

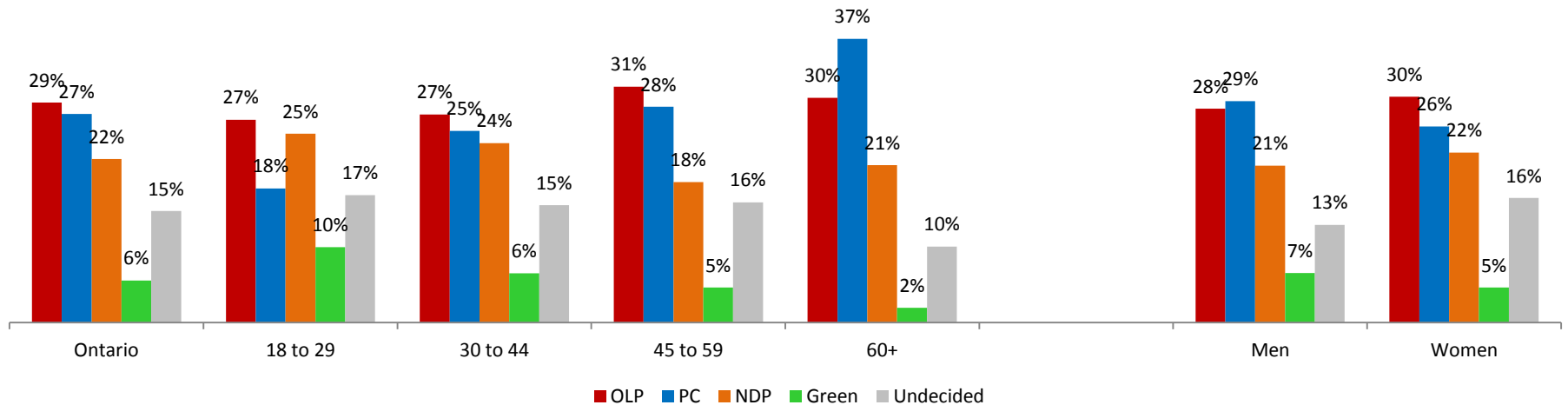
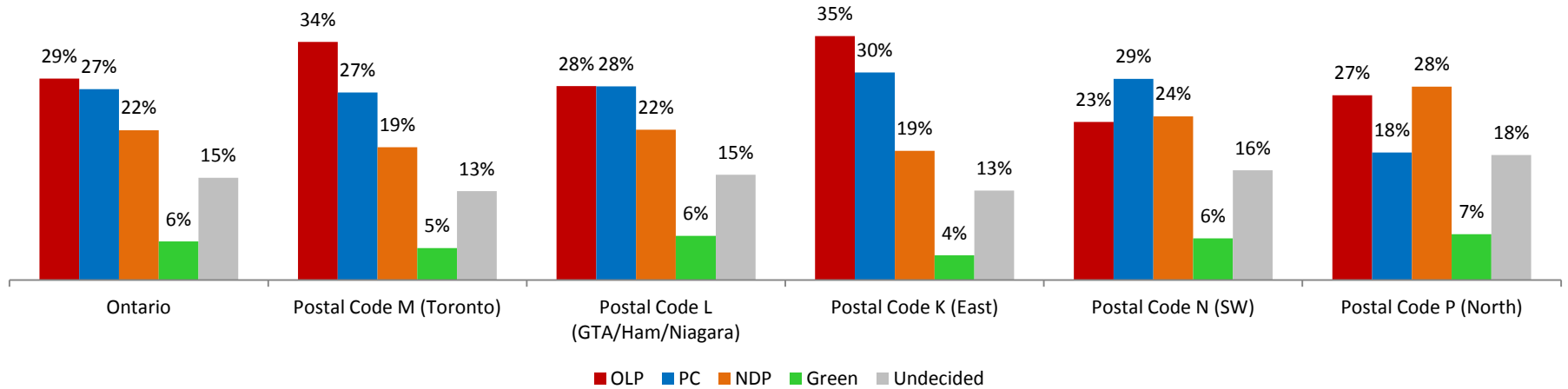
The Liberals now have a three-point lead over the Tories among those most likely to vote with the Liberals at 36% compared with the Tories at 33%. The NDP is in third at 24%.

Liberals and PCs Tied Among All Voters

Q: If the ONTARIO election was today, which party would you vote for in your local constituency?

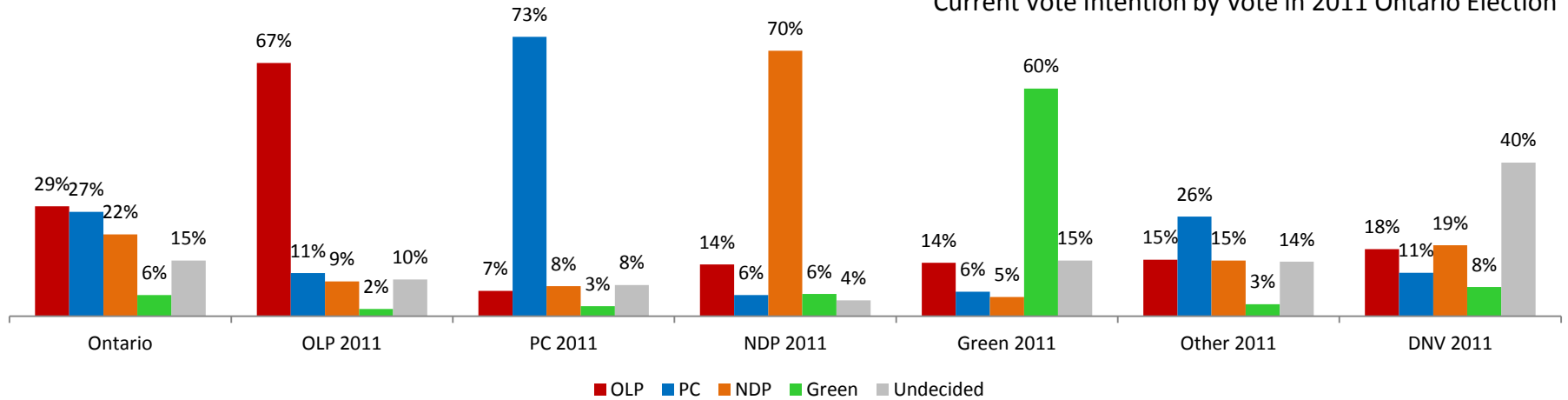


Provincial Vote Intention – All Eligible Voters

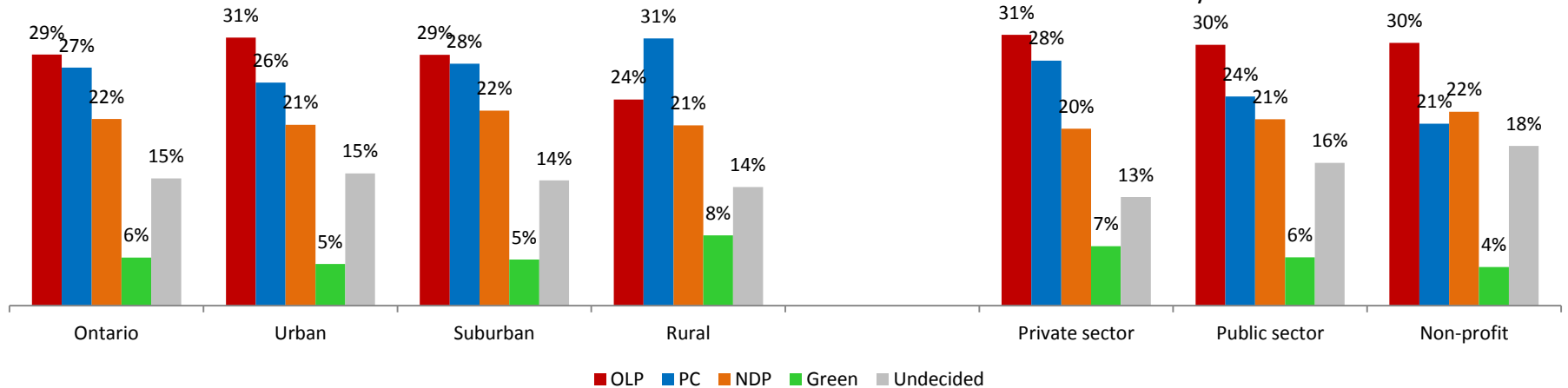


Provincial Vote Intention – All Eligible Voters

Current Vote Intention by Vote in 2011 Ontario Election

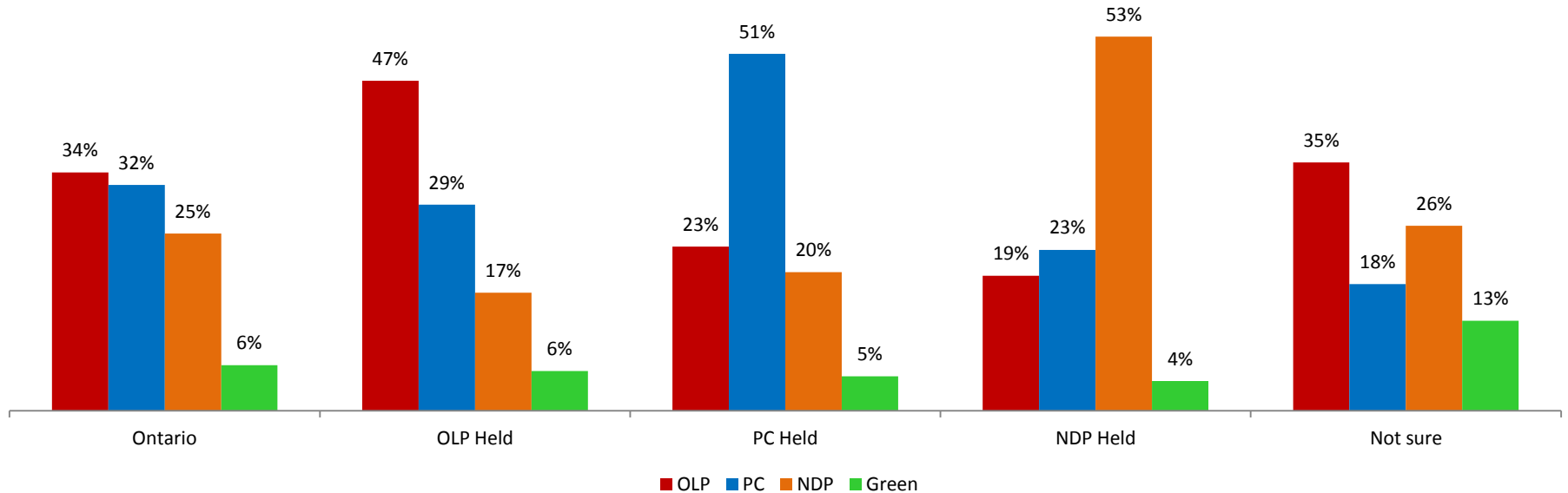


Vote Intention by Sector



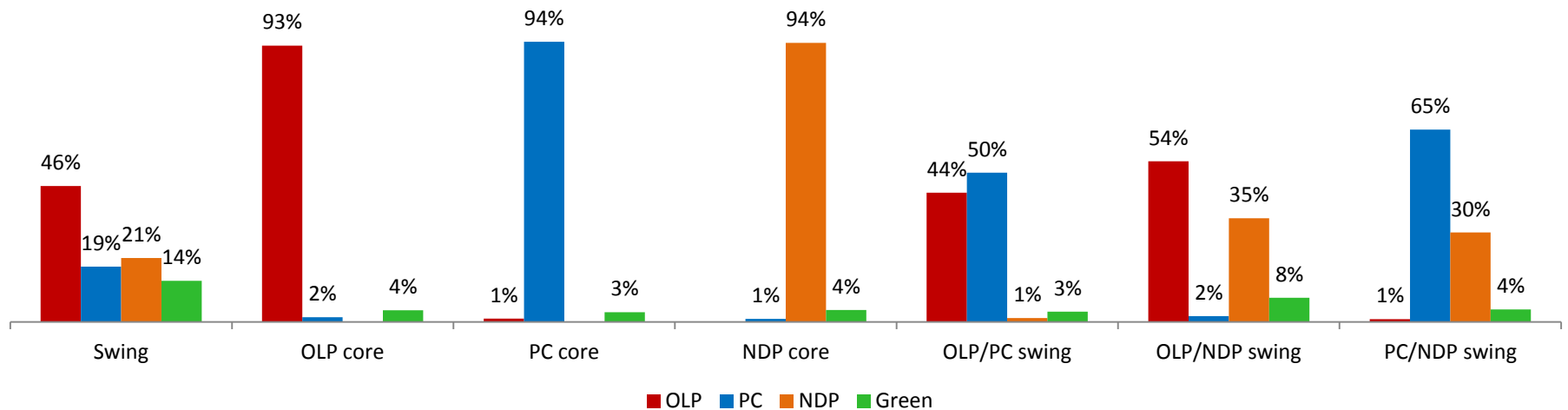
Committed Voters

Vote Intention by Party Holding Constituency



Incumbent MPPs are looking to be in a good position. Respondents were asked what party holds the constituency they currently live in. Among committed voters living in an OLP held constituency, 47% would vote OLP compared with 29% for the PCs, and 17% for the NDP. For those living in PC held constituencies, 51% would vote PC compared to 23% for the OLP and 20% for the NDP. Finally, 53% of committed voters living in an NDP held constituency said they would vote NDP compared to 23% for the PCs and 19% for the OLP.

Vote Intention by Voter Group



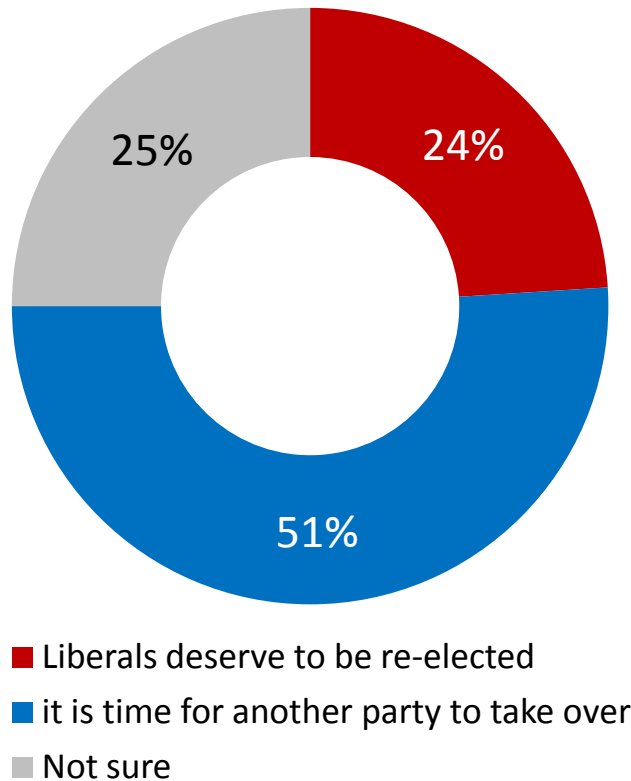
In our analysis of the election, we also introduced seven voter groups based on respondents openness to vote for one of the three main political parties.

Not surprising, each party gets almost 100% of the vote among its core voters. However, among the swing groups, the Tories and Liberals are neck and neck among those voters who would consider voting OLP and PC, but not NDP. Among the large OLP/NDP swing group, the Liberals continue to lead by a wide-margin (OLP 54%, NDP 35%) while the PCs have a commanding lead among those voters who would consider voting PC or NDP but not Liberal (PC 65%, NDP 30%).

Among fully flexible swing voters (those who would consider voting for all three parties), the Liberals have opened up a substantial lead. Almost half of these committed swing voters (46%) would vote Liberal, followed by the NDP at 21% and the PCs at 19%. The Green Party also does best among these voters with 14% support.

Time for a Change?

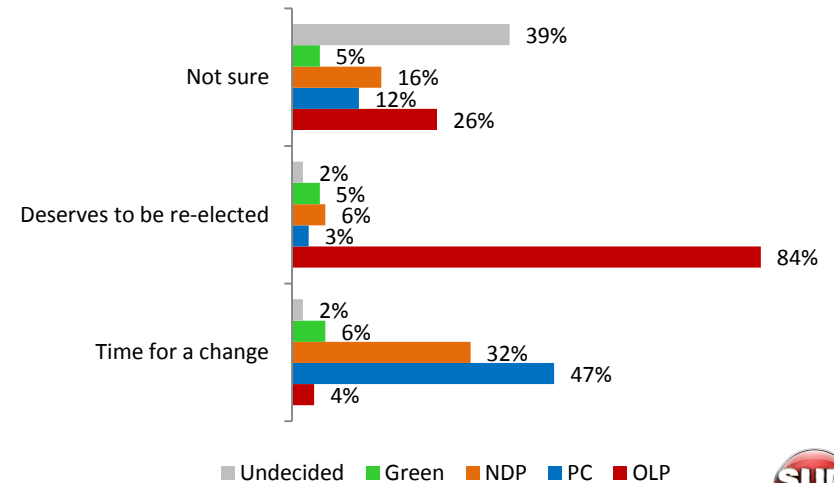
Generally speaking, do you think Kathleen Wynne and the Liberal Party deserves to be re-elected or do you think it is time for another party to take over?



The survey also asked respondents whether Kathleen Wynne and the Liberal Party deserves re-election or whether it is time for another party to take over. Overall, 51% of respondents believed it was time for another party to take over while 24% believed the Liberals deserve to be re-elected. Another 25% were unsure of which option reflected their views.

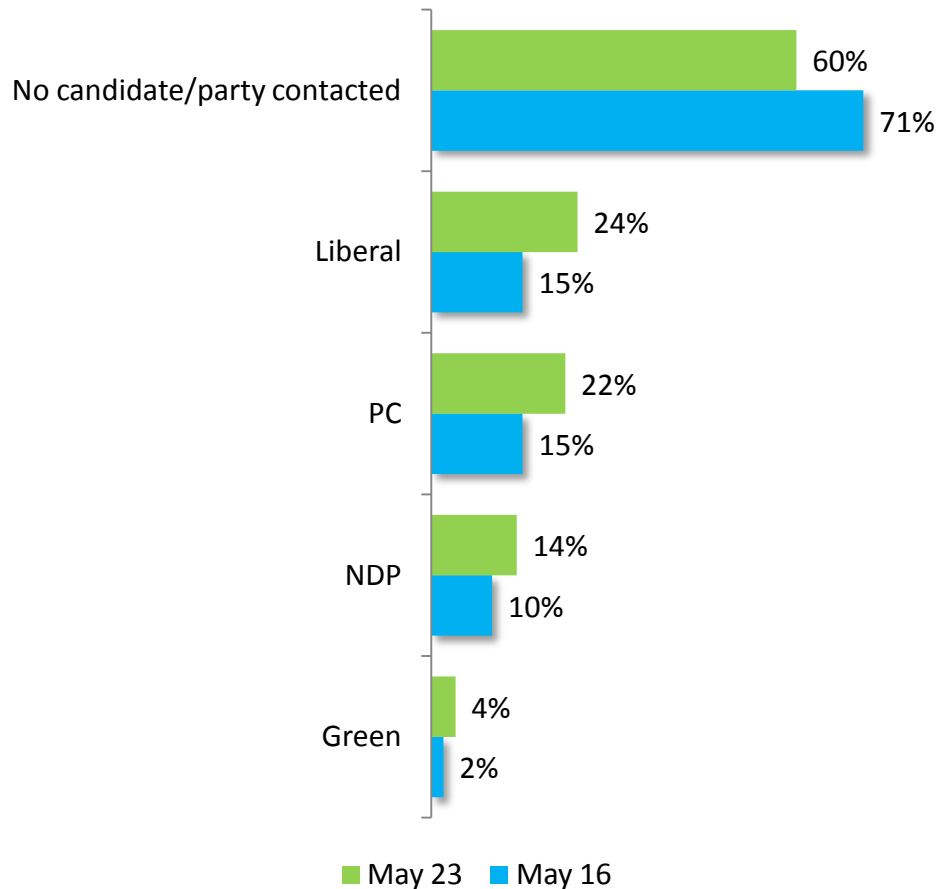
84% of those who believed the Liberals deserved to be re-elected said they would vote Liberal while only 4% of those who thought it was time for a change would vote Liberal.

One of the reasons the Liberals are leading in this poll is that they are leading among those unsure about whether it is time for a change (OLP 26%, NDP 16%, PC 12%).



Campaign Contact with Voters

Please indicate all the political parties that have you contacted since the election started.



As part of our election tracking, we will also track the level of engagement between the political parties and voters.

In the current wave of research, when asked which political parties had contact them since the provincial election started, 60% of all respondents said that no candidate or party had contacted them. This is down 11 points since the previous week.

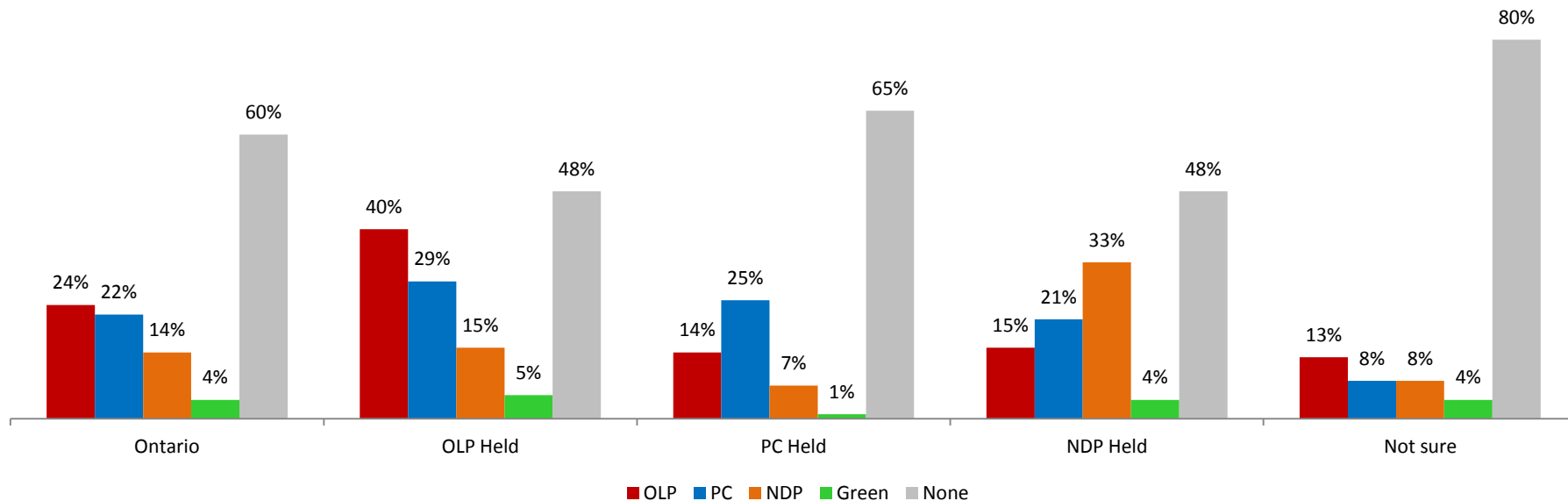
Twenty-four percent of eligible voters reported being contacted by the Liberals, while 22% reported being contacted by the PC campaign or candidates.

Respondents were less likely to say they have been contacted by the NDP (14%) or the Green Party (4%).

These results indicate that the Liberal and PC campaigns are running at about the same intensity but that the NDP campaign continues to lag. This may be indicative of a more targeted NDP campaign focused on the fewer constituencies it can win.

Contact by Party Holding Constituency

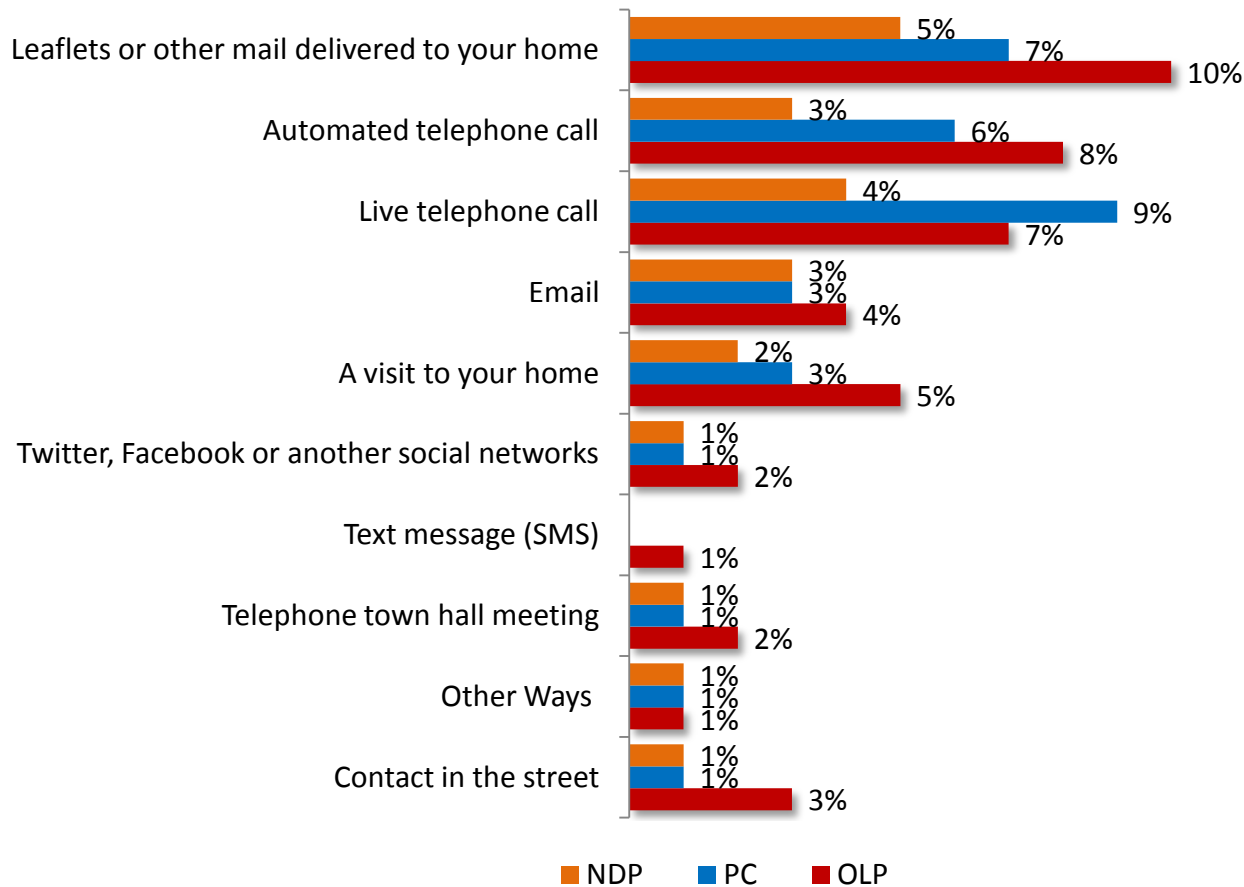
Campaign Contact by Party Holding Constituency



When we compare campaign contact across the different party held ridings, the survey finds that each party is making more contact in ridings it holds. Among respondents living in OLP held ridings, 40% have been contacted by the Liberal Party followed by the PCs (29%) and NDP (15%). In PC held ridings, there seems to be less activity with 65% of respondents saying they have not been contacted by any party at all. In NDP held ridings, respondents were more likely to be report being contacted by the NDP (33%) followed by the PCs (21%) and the Liberals (15%).

Recall – Types of Campaign Contact

Please indicate all the ways the [political party] contacted you.



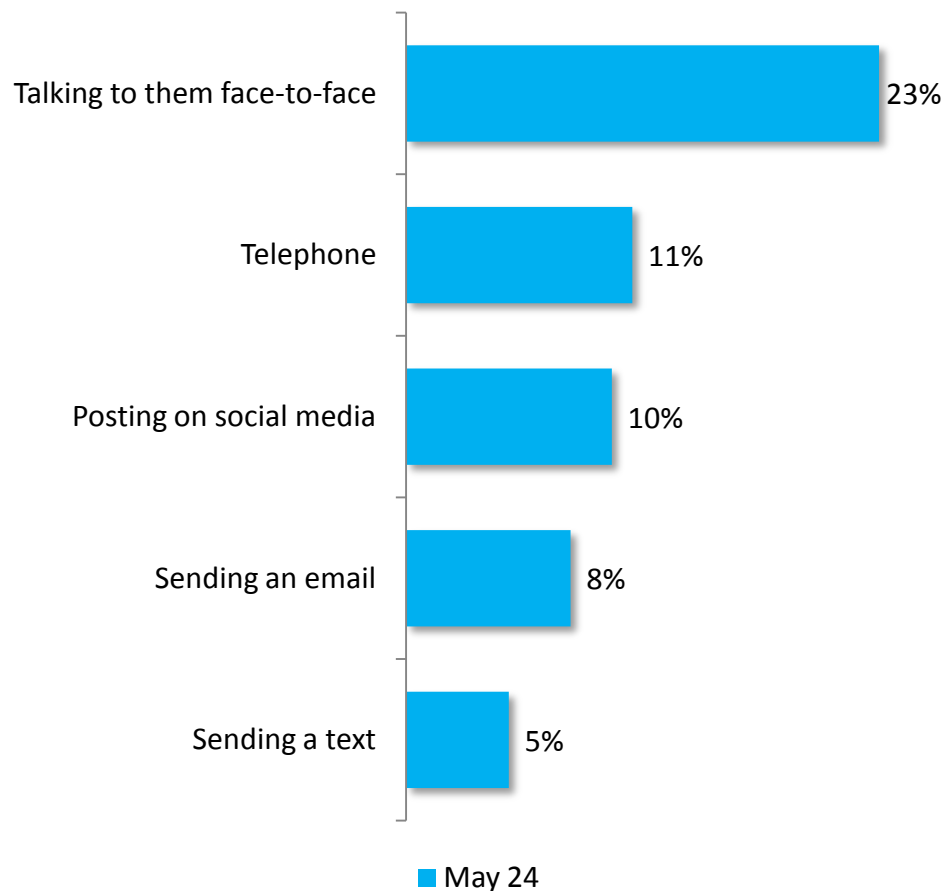
Respondents continue to report being contacted by more “traditional” campaign activities.

10% of respondents across the province have received a leaflet or other mail at their home from the Liberal Party while 9% of respondents have received a live telephone call from the PCs.

Only a small percentage of respondents report being contacted by a political party through social media.

Voter Engagement with other Voters

In the past week, have you encouraged anyone to vote for one of the political parties running in the Ontario election in any of the following ways?



We also asked respondents whether they have encouraged anyone to vote for one of the parties in a number of ways.

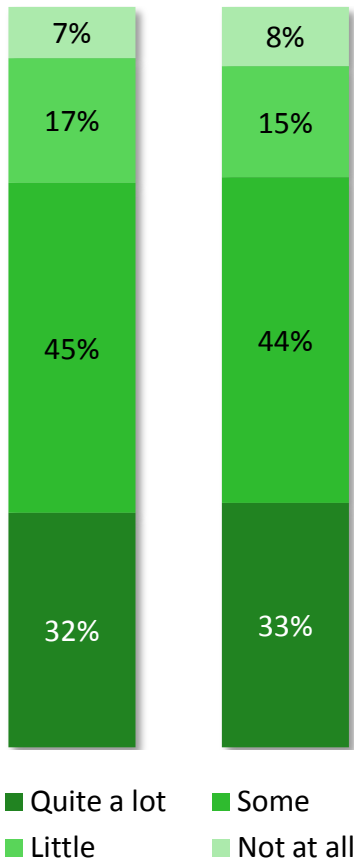
Overall, 31% of respondents said they had encouraged someone to vote for a specific party in at least one of the ways we asked about. The most common form of engagement was through face-to-face conversation (23%) followed by phone conversations (11%) and social media interaction (10%).

Supporters of the PC Party were the most likely to be engaged in the campaign with 38% of PC supporters saying they had encouraged someone to vote for one of the parties.

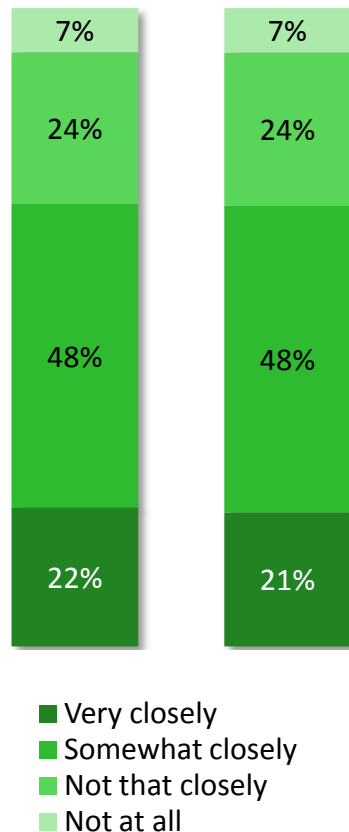
35% of NDP supporters and 33% of OLP supporters reported encouraging someone to vote for one of the political parties in the past week.

Interest in the Election

How much thought have you given to the provincial election in ONTARIO?



How close have you been following news about the ONTARIO election?



Despite the fact that the advertising blackout period ended on May 21, interest in the election campaign has not changed.

When asked how much thought they had given to the provincial election, 33% of respondents said they had given quite a lot of thought compared with 44% who said they had given some thought. 23% of eligible voters said they had given little or no thought to the campaign so far.

Level of interest in the campaign has not changed at all. 21% of eligible voters said they have been following the campaign closely while 48% said they have been following the campaign somewhat closely.

Among those who have given quite a lot of thought to the election, 33% said they would vote PC, followed by the Liberals at 32%, the NDP at 22% and Greens at 6%. Four percent of those who have given a lot of thought to the election said they were undecided.

Methodology

The survey was commissioned by the Sun News Network and conducted online with 1,000 respondents who are eligible to vote in Ontario. A random sample of panelists was invited to complete the survey from a large representative panel of Ontarians, recruited and managed by Research Now, one of the world's leading provider of online research samples. The survey was conducted from May 21 to 24, 2014.

The Marketing Research and Intelligence Association policy limits statements about margins of sampling error for most online surveys. The margin of error for a comparable probability-based random sample of the same size is +/- 3.1%, 19 times out of 20. The margin of error for a comparable probability-based random sample of 864 committed voters of the same is +/- 3.4 %, 19 times out of 20.

Likely voters were identified by creating a six-point scale based on seven questions about a respondents interest in politics, their intention to vote, whether they have voted already, and the attention they have paid to the election campaign.

The data were weighted according to census data to ensure that the sample matched Ontario's population according to age, gender, educational attainment, and region. Totals may not add up to 100 due to rounding. For more information please contact David Coletto, CEO at david@abacusdata.ca or at 613-232-2806.

Vote Intention - All Eligible Voters

| Row % | | Ontario Liberal | Ontario PC | Ontario NDP | Ontario Green | Another Party | Undecided |
|--|--|-----------------|------------|-------------|---------------|---------------|-----------|
| Region | Ontario | 29% | 27% | 22% | 6% | 2% | 15% |
| | Toronto (postal code starts with M) | 34% | 27% | 19% | 5% | 2% | 13% |
| | GTA, Hamilton/Niagara or Central Ontario (postal code starts with L) | 28% | 28% | 22% | 6% | 1% | 15% |
| | Eastern Ontario (postal code starts with K) | 35% | 30% | 19% | 4% | 0% | 13% |
| | Southwestern Ontario (postal code starts with N) | 23% | 29% | 24% | 6% | 3% | 16% |
| | Northern Ontario (postal code starts with P) | 27% | 18% | 28% | 7% | 3% | 18% |
| Age | 18 - 29 | 27% | 18% | 25% | 10% | 4% | 17% |
| | 30 - 44 | 27% | 25% | 24% | 6% | 2% | 15% |
| | 45 - 59 | 31% | 28% | 18% | 5% | 2% | 16% |
| | 60 and over | 30% | 37% | 21% | 2% | 0% | 10% |
| Gender | Male | 28% | 29% | 21% | 7% | 3% | 13% |
| | Female | 30% | 26% | 22% | 5% | 1% | 16% |
| Which party did you vote for in the last ONTARIO election in 2011? | Ontario Liberal | 67% | 11% | 9% | 2% | 1% | 10% |
| | Ontario PC | 7% | 73% | 8% | 3% | 1% | 8% |
| | Ontario NDP | 14% | 6% | 70% | 6% | 1% | 4% |
| | Ontario Green | 14% | 6% | 5% | 60% | 0% | 15% |
| | Another party | 15% | 26% | 15% | 3% | 27% | 14% |
| | Did not vote | 18% | 11% | 19% | 8% | 4% | 40% |
| Which best describes the place where you live? | Urban | 31% | 26% | 21% | 5% | 2% | 15% |
| | Suburban | 29% | 28% | 22% | 5% | 1% | 14% |
| | Rural | 24% | 31% | 21% | 8% | 3% | 14% |
| | NET | 29% | 27% | 22% | 6% | 2% | 15% |
| | What best describes the type of organization you work for? | Private sector | 31% | 28% | 20% | 7% | 1% |
| Public sector | | 30% | 24% | 21% | 6% | 2% | 16% |
| Non-profit sector | | 30% | 21% | 22% | 4% | 4% | 18% |
| Likely Voter | Likely voter | 33% | 31% | 23% | 5% | 1% | 6% |

Committed Voters

| Row % | | Ontario Liberal | Ontario PC | Ontario NDP | Ontario Green | Another Party | Raw | Weighted |
|--|--|-----------------|------------|-------------|---------------|---------------|-----|----------|
| Region | Ontario | 34% | 32% | 25% | 6% | 2% | 864 | 812 |
| | Toronto (postal code starts with M) | 39% | 31% | 22% | 5% | 3% | 191 | 180 |
| | GTA, Hamilton/Niagara or Central Ontario (postal code starts with L) | 33% | 33% | 25% | 7% | 2% | 304 | 300 |
| | Eastern Ontario (postal code starts with K) | 40% | 34% | 21% | 4% | 0% | 139 | 105 |
| | Southwestern Ontario (postal code starts with N) | 27% | 34% | 28% | 7% | 4% | 164 | 171 |
| | Northern Ontario (postal code starts with P) | 32% | 22% | 34% | 8% | 4% | 66 | 56 |
| Age | 18 - 29 | 32% | 21% | 30% | 12% | 5% | 125 | 152 |
| | 30 - 44 | 32% | 30% | 28% | 8% | 2% | 227 | 208 |
| | 45 - 59 | 37% | 34% | 22% | 5% | 2% | 277 | 268 |
| | 60 and over | 33% | 41% | 23% | 2% | 1% | 235 | 184 |
| Gender | Male | 32% | 33% | 24% | 7% | 3% | 418 | 406 |
| | Female | 36% | 31% | 27% | 6% | 1% | 446 | 406 |
| Which party did you vote for in the last ONTARIO election in 2011? | Ontario Liberal | 74% | 13% | 10% | 2% | 1% | 287 | 266 |
| | Ontario PC | 7% | 80% | 9% | 3% | 1% | 237 | 241 |
| | Ontario NDP | 14% | 6% | 73% | 6% | 1% | 182 | 163 |
| | Ontario Green | 16% | 8% | 6% | 70% | 0% | 48 | 22 |
| | Another party | 17% | 31% | 17% | 4% | 31% | 9 | 6 |
| | Did not vote | 30% | 19% | 31% | 13% | 7% | 101 | 114 |
| Which best describes the place where you live? | Urban | 36% | 30% | 25% | 6% | 3% | 378 | 345 |
| | Suburban | 34% | 33% | 26% | 6% | 1% | 340 | 335 |
| | Rural | 27% | 36% | 24% | 9% | 3% | 146 | 131 |
| | NET | 34% | 32% | 25% | 6% | 2% | 864 | 812 |
| What best describes the type of organization you work for? | Private sector | 36% | 32% | 23% | 8% | 1% | 241 | 245 |
| | Public sector | 36% | 29% | 26% | 7% | 3% | 171 | 162 |
| | Non-profit sector | 37% | 26% | 27% | 5% | 4% | 32 | 29 |
| Likely Voter | Likely voter | 36% | 33% | 24% | 6% | 1% | 655 | 610 |

Generally speaking, do you think Kathleen Wynne and the Liberal Party deserves to be re-elected or do you think it is time for another party to take over?

| Row % | | Liberals deserve to be re-elected | It is time for another party to take over | Not sure | Raw | Weighted |
|--|--|-----------------------------------|---|----------|-------|----------|
| Region | Ontario | 24% | 51% | 25% | 1,000 | 951 |
| | Toronto (postal code starts with M) | 30% | 46% | 25% | 220 | 206 |
| | GTA, Hamilton/Niagara or Central Ontario (postal code starts with L) | 24% | 52% | 24% | 354 | 353 |
| | Eastern Ontario (postal code starts with K) | 27% | 46% | 27% | 158 | 121 |
| | Southwestern Ontario (postal code starts with N) | 19% | 56% | 25% | 191 | 203 |
| | Northern Ontario (postal code starts with P) | 22% | 52% | 26% | 77 | 68 |
| Age | 18 - 29 | 23% | 45% | 32% | 148 | 182 |
| | 30 - 44 | 24% | 50% | 25% | 267 | 246 |
| | 45 - 59 | 27% | 50% | 23% | 326 | 319 |
| | 60 and over | 22% | 57% | 21% | 259 | 204 |
| Gender | Male | 25% | 54% | 21% | 477 | 466 |
| | Female | 24% | 48% | 28% | 523 | 485 |
| Which party did you vote for in the last ONTARIO election in 2011? | Ontario Liberal | 54% | 23% | 23% | 317 | 294 |
| | Ontario PC | 7% | 79% | 14% | 260 | 262 |
| | Ontario NDP | 16% | 68% | 17% | 190 | 170 |
| | Ontario Green | 20% | 66% | 14% | 56 | 25 |
| | Another party | 0% | 78% | 22% | 10 | 7 |
| | Did not vote | 12% | 37% | 51% | 167 | 192 |
| Which best describes the place where you live? | Urban | 26% | 51% | 23% | 439 | 407 |
| | Suburban | 26% | 49% | 26% | 394 | 392 |
| | Rural | 18% | 55% | 27% | 167 | 152 |
| | NET | 24% | 51% | 25% | 1,000 | 951 |
| What best describes the type of organization you work for? | Private sector | 27% | 55% | 17% | 276 | 280 |
| | Public sector | 26% | 49% | 25% | 202 | 194 |
| | Non-profit sector | 28% | 36% | 36% | 38 | 35 |
| Likely Voter | Likely voter | 29% | 55% | 16% | 702 | 651 |

How much thought have you given to the provincial election in ONTARIO?

| Row % | | Quite a lot | Some | Little | Not at all | Raw | Weighted |
|--|--|----------------|------|--------|------------|-------|----------|
| Region | Ontario | 33% | 44% | 15% | 8% | 1,000 | 951 |
| | Toronto (postal code starts with M) | 33% | 46% | 14% | 6% | 220 | 206 |
| | GTA, Hamilton/Niagara or Central Ontario (postal code starts with L) | 36% | 43% | 13% | 8% | 354 | 353 |
| | Eastern Ontario (postal code starts with K) | 29% | 43% | 17% | 10% | 158 | 121 |
| | Southwestern Ontario (postal code starts with N) | 32% | 44% | 17% | 7% | 191 | 203 |
| | Northern Ontario (postal code starts with P) | 30% | 40% | 17% | 13% | 77 | 68 |
| Age | 18 - 29 | 22% | 45% | 22% | 11% | 148 | 182 |
| | 30 - 44 | 32% | 46% | 11% | 11% | 267 | 246 |
| | 45 - 59 | 34% | 42% | 17% | 7% | 326 | 319 |
| | 60 and over | 45% | 41% | 11% | 3% | 259 | 204 |
| Gender | Male | 39% | 42% | 12% | 6% | 477 | 466 |
| | Female | 28% | 45% | 18% | 10% | 523 | 485 |
| Which party did you vote for in the last ONTARIO election in 2011? | Ontario Liberal | 39% | 47% | 11% | 3% | 317 | 294 |
| | Ontario PC | 39% | 47% | 9% | 5% | 260 | 262 |
| | Ontario NDP | 38% | 45% | 14% | 4% | 190 | 170 |
| | Ontario Green | 31% | 55% | 9% | 5% | 56 | 25 |
| | Another party | 26% | 59% | 12% | 3% | 10 | 7 |
| | Did not vote | 14% | 31% | 30% | 25% | 167 | 192 |
| Which best describes the place where you live? | Urban | 34% | 43% | 15% | 8% | 439 | 407 |
| | Suburban | 33% | 44% | 14% | 9% | 394 | 392 |
| | Rural | 33% | 45% | 17% | 6% | 167 | 152 |
| | NET | 33% | 44% | 15% | 8% | 1,000 | 951 |
| | What best describes the type of organization you work for? | Private sector | 32% | 46% | 14% | 7% | 276 |
| Public sector | | 32% | 46% | 14% | 9% | 202 | 194 |
| Non-profit sector | | 30% | 37% | 11% | 22% | 38 | 35 |
| Likely Voter | Likely voter | 48% | 51% | 2% | 0% | 702 | 651 |

How much thought have you given to the provincial election in ONTARIO?

| Row % | | Quite a lot | Some | Little | Not at all | Raw | Weighted |
|--|--|-------------|------|--------|------------|-------|----------|
| Region | Ontario | 33% | 44% | 15% | 8% | 1,000 | 951 |
| | Toronto (postal code starts with M) | 33% | 46% | 14% | 6% | 220 | 206 |
| | GTA, Hamilton/Niagara or Central Ontario (postal code starts with L) | 36% | 43% | 13% | 8% | 354 | 353 |
| | Eastern Ontario (postal code starts with K) | 29% | 43% | 17% | 10% | 158 | 121 |
| | Southwestern Ontario (postal code starts with N) | 32% | 44% | 17% | 7% | 191 | 203 |
| | Northern Ontario (postal code starts with P) | 30% | 40% | 17% | 13% | 77 | 68 |
| Age | 18 - 29 | 22% | 45% | 22% | 11% | 148 | 182 |
| | 30 - 44 | 32% | 46% | 11% | 11% | 267 | 246 |
| | 45 - 59 | 34% | 42% | 17% | 7% | 326 | 319 |
| | 60 and over | 45% | 41% | 11% | 3% | 259 | 204 |
| Gender | Male | 39% | 42% | 12% | 6% | 477 | 466 |
| | Female | 28% | 45% | 18% | 10% | 523 | 485 |
| Which party did you vote for in the last ONTARIO election in 2011? | Ontario Liberal | 39% | 47% | 11% | 3% | 317 | 294 |
| | Ontario PC | 39% | 47% | 9% | 5% | 260 | 262 |
| | Ontario NDP | 38% | 45% | 14% | 4% | 190 | 170 |
| | Ontario Green | 31% | 55% | 9% | 5% | 56 | 25 |
| | Another party | 26% | 59% | 12% | 3% | 10 | 7 |
| | Did not vote | 14% | 31% | 30% | 25% | 167 | 192 |
| Which best describes the place where you live? | Urban | 34% | 43% | 15% | 8% | 439 | 407 |
| | Suburban | 33% | 44% | 14% | 9% | 394 | 392 |
| | Rural | 33% | 45% | 17% | 6% | 167 | 152 |
| | NET | 33% | 44% | 15% | 8% | 1,000 | 951 |
| What best describes the type of organization you work for? | Private sector | 32% | 46% | 14% | 7% | 276 | 280 |
| | Public sector | 32% | 46% | 14% | 9% | 202 | 194 |
| | Non-profit sector | 30% | 37% | 11% | 22% | 38 | 35 |
| Likely Voter | Likely voter | 48% | 51% | 2% | 0% | 702 | 651 |